

Community Health Implementation Strategy 2017 - 2019



Introduction

Shannon is a 400 bed medical center located in San Angelo, Texas whose goal is to provide patients with the most compassionate and efficient service while ensuring the highest quality care. Shannon has been caring for West Texans for more than 80 years and is proud to be the largest locally-based health care provider for the Concho Valley and surrounding region.

Shannon provides the communities of West Central Texas with a variety of medical services. Dedicated to the region's health and well-being, Shannon offers diverse clinical services, including a nationally-recognized cardiac care program, nationally-recognized ICU, the region's lead Level III Trauma Facility and AirMed 1 air ambulance serving a 200-mile radius of San Angelo, a dedicated Women's & Children's Hospital which is home to the Children's Miracle Network, and the most extensive Senior Health services in the Concho Valley. Shannon continues to collaborate and build relationships with a broad range of agencies, organizations and institutions to build community and organizational capacity. By effectively utilizing resources and working together, Shannon plans to implement strategies to improve the community it serves.

Identifying Health Needs

A community health needs assessment was conducted from January 2016 to September 2016. Community input was provided through five key stakeholder interviews and a community survey with 54 responses, including representatives from:

- ✓ Faith community
- ✓ Industry
- ✓ Local city and county government
- ✓ Local school systems, universities and community colleges
- ✓ Medical providers
- ✓ Public health agencies
- ✓ Social service agencies

Population demographics and socioeconomic characteristics of the community were gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by CountyHealthrankings.org and other third parties.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:

- Lack of health knowledge/education
- Healthy behaviors/lifestyle changes
- Adult obesity
- Poverty/financial resources/children in poverty
- Diabetes
- High cost of health care
- Uninsured
- Physical Inactivity
- Lack of primary care physicians
- Limited access to healthy foods/nutrition
- High blood pressure
- Language/cultural mindset

The identified health needs were reviewed by the community health needs assessment committee. Then priority areas, included in the table below, were determined based on their assessment of the qualitative and quantitative data. Identified needs were prioritized based on the following criteria:

- 1) How many people are affected by the issue or size of the issue?
- 2) What are the consequences of not addressing this problem?
- 3) The impact of the problem on vulnerable populations.
- 4) How important the problem is to the community.
- 5) Prevalence of common themes.

Shannon Medical Center Priority	Corresponding Identified Health Need
Healthy Living	Adult obesity Uninsured Physical Inactivity Limited access to health foods/nutrition
Prevention and Disease Management	Diabetes Lack of primary care physicians High blood pressure
Education	Lack of health knowledge/education Healthy behaviors/lifestyle changes Language/cultural mindset

PRIORITY 1: Healthy Living

Goal 1: Provide opportunities to promote healthy living in the community.

- Strategies:
- A. Partner with organizations to provide community activities/ events that encourage physical activity for children and families.
 - B. Promote environments that support health, nutrition and physical activity.
 - C. Provide opportunities to individuals who are seeking financial/ enrollment assistance.

Goal 2: Encourage employee-based wellness programs to business and industry in the community.

- Strategies:
- A. Partner with businesses to offer wellness resources, services and education.
 - B. Support wellness program initiatives for businesses to successfully implement and maintain employee-based programs.

Goal 3: Participate in public health events to support healthy lifestyles.

- Strategies:
- A. Offer prevention screenings at public health events. Some of the screenings include blood pressure and blood sugar checks.
 - B. Provide wellness information and resources at local events to encourage healthy living.
 - C. Participate in health fairs and health-related events within the Shannon community.

PRIORITY 2: Prevention and Disease Management

Goal 1: Collaborate with local providers to enhance prevention and disease management.

- Strategies:
- A. Collaborate with Shannon Clinic to manage high-risk patients.
 - B. Provide services that offer patient follow-up to reduce readmissions and complications following hospital discharge.

Goal 2: Promote patient education to improve self-management of chronic disease.

- Strategies:
- A. Partner with organizations to offer educational events.

- B. Offer community events to promote awareness and prevention.
- C. Participate in local initiatives that address prevention and disease management.

PRIORITY 3: Education

Goal 1: Assure healthcare providers in the community have the most up-to-date knowledge.

- Strategies:
- A. Coordinate and offer continuing education opportunities for providers in the community.
 - B. Provide regional support and resources to surrounding providers within the Shannon service area.

Goal 2: Provide education, tools and resources to increase awareness throughout the community.

- Strategies:
- A. Offer education in various capacities to reach the broader community including news segments, newspaper publications, and online information.
 - B. Offer *Healthbeat Live* seminars to address health topics and to educate the community on risk factors, prevention measures, disease symptoms, and/ or treatment resources.

Needs Not Addressed

Some issues identified through the Community Health Needs Assessment have not been addressed in this plan. During initial discussions and subsequent prioritization, Shannon considered the levels to which some needs were already being addressed in the service area. Additionally, some community needs fall out of the scope of expertise and resources of Shannon. Poverty and High Cost of Healthcare are two of the needs not specifically addressed in the assessment. Shannon will continue to explore potential partnerships and internal strategies to find a way to provide these essential services to our patients.

Next Steps

This Implementation Plan will be rolled out over the next three years, from FY 2017 through the end of FY 2019. Shannon will work with community partners and health experts on the following for each of the approaches to addressing the identified health needs:

- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Shannon Medical Center is committed to conducting another health needs assessment within three years.

Adoption/Approval

Shannon Medical Center's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in FY 2016.

Shannon will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.



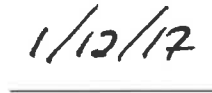
Len Mertz
Chairman, Shannon Medical Center Board of Directors



Date



Shane Plymell
Chief Executive Officer, Shannon Medical Center



Date